

## Press Release

[www.WestcoScientific.com](http://www.WestcoScientific.com)

### **Systema S.p.A. Announces the Appointment of Westco Scientific Instruments, Inc., as its Exclusive Distributor for the Americas**

**Rome, Italy (August 19, 2011) – Systema S.p.A.**, a global leader in automated chemistry instrumentation serving the environmental and industrial marketplace announces that it has appointed Westco Scientific Instruments, Inc., as its exclusive distributor. Westco Scientific will be responsible for sales and customer support throughout the American Continents. Systema has selected Westco Scientific to help expand its distribution capabilities, increase promotion of its products in the Americas, and to offer the highest level of customer support and service for its EasyChem line of Discrete Chemistry Analyzers, FloSys CFA line, and on-line water monitoring products. Westco Scientific has a dedicated staff with almost 25 years of experience in automated chemistry solutions and is well positioned to provide complete sales and technical support from the Connecticut headquarters, regional technical centers and from the manufacturing facility in Italy.

Pompeo Moscetta, President and CEO of Systema S.p.A. states, “The appointment of Westco Scientific as our exclusive distributor for the Americas, provides an excellent opportunity for Systema to increase its market share in the United States, Canada and beyond with an experienced staff of both sales and technical support representatives. Systema has been built with the emphasis on providing innovative technology, offering a high quality standard, and employing individuals with extensive industry experience so that our customers receive the best possible products and support. We have made the decision to partner with Westco as our distributor so that we can provide a superior level of response to our customers needs and take advantage of their many years of experience in the environmental market place with their seasoned staff.”

“The Systema line of automated chemistry instruments and on-line environmental monitors fits perfectly with our existing market focus and our own product lines.” commented Joseph Platano, President of Westco Scientific. “Westco has an experienced staff of both sales and support personnel serving the environmental, food, dairy and agricultural market place for automated wet chemistry with an average of 20 years experience in this field. The addition of the Systema product line will expand our total product offering and provide customers with the most complete line of analyzers and services available today. Westco has a great deal of experience in process chemistry and the on-line environmental monitoring products fit in well with our existing products and support team. We look forward to working with Systema to grow its product presence in this region and to support its existing customers with consumables, parts, service and full application support from the finest team in the business,” continued Platano.



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Systea is a major international player in the field of environmental analysis with their instrumentation used to test the quality of drinking water, waste water, surface water and sea water for contaminants and nutrient levels. These products are also used in the agricultural and food markets to test nutrients in soils, quality of animal feeds and for product labeling of nutrients in food products. Systea also offers a line of integrated on-line environmental monitors that are used in water treatment facilities.

#### ***About Systea***

*Systea, S.p.A., ([www.systea.it](http://www.systea.it)) is an Italian company established in 1988 with the objective to develop, manufacture and sell automatic wet chemistry analyzers and integrated solutions for the environmental and industrial markets. The products range, based on its own industrial patents, can effectively serve many different market segments, with particular emphasis in the environmental control and agri-food markets. For the environmental controls market, a number of different lines of automatic analyzers are available, with a high degree of sensitivity, for analysis of complex chemical compounds found in surface water, drinking water, waste water and sea water.*

#### ***About Westco Scientific Instruments***

*Westco Scientific Instruments ([www.westcoscientific.com](http://www.westcoscientific.com)) was formed in 1986 as a manufacturer and supplier of Technicon after-market consumables for clinical laboratories. In 1993, Westco expanded its product range to begin serving the industrial and environmental laboratory marketplace and subsequently developed that market as its main focus. Westco has become a leader in design, development, and manufacturing of precision discrete analysis instrumentation and sample prep equipment for the environmental and industrial markets and is committed to creating value through the simplification and automation of chemical analysis.*

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